

Certificate Course in Graphics Designing (DTP)

Course Duration

3 Months (Part-Time / Regular)

Course Overview

The Certificate Course in Graphics Designing (DTP) is designed to provide students with the knowledge and practical skills required for creating professional print and digital designs.

This course introduces learners to **Desktop Publishing (DTP)** tools such as **Adobe Photoshop, CorelDRAW, Adobe InDesign, and PageMaker** to design brochures, advertisements, logos, business cards, books, and other creative content.

The course is ideal for **students, freelancers, aspiring graphic designers, entrepreneurs, and professionals** who want to build a career in creative media, advertising, or printing.

Course Objectives

By the end of this course, learners will be able to:

1. Understand the **principles of graphic design, typography, and color theory**.
 2. Work confidently with **popular DTP software** (Photoshop, CorelDRAW, InDesign/PageMaker).
 3. Create professional **logos, posters, flyers, brochures, banners, and advertisements**.
 4. Design **page layouts for magazines, books, and newspapers**.
 5. Apply **image editing, vector designing, and publishing techniques** for real-world projects.
 6. Develop a **portfolio of graphic design works** to showcase creativity and technical skills.
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Course Syllabus (Module-Wise)

Module 1: Introduction to Graphics & DTP

- Basics of Computer Graphics & Design Principles
- Typography – fonts, styles, text formatting

- Color Theory – RGB vs CMYK, gradients, contrast, branding
 - Introduction to DTP & its applications in media and printing
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Module 2: Adobe Photoshop – Image Editing & Design

- Photoshop interface, tools, and workspace
 - Working with layers, masks, and selections
 - Photo retouching & enhancement
 - Applying filters, effects, and blending modes
 - Designing posters, banners, and social media creatives
 - Exporting designs for print and digital platforms
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Module 3: CorelDRAW – Vector Graphics & Logo Design

- CorelDRAW interface & tools
 - Creating shapes, objects, and vector illustrations
 - Working with text, outlines, and fills
 - Designing professional **logos, business cards, and stationery**
 - Creating layouts for leaflets, flyers, and advertisements
 - Converting artwork into print-ready files
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Module 4: Adobe InDesign / PageMaker – Publishing & Layout Design

- Page setup and workspace
 - Master pages and templates
 - Text formatting, paragraph styles, and columns
 - Importing images and graphics
 - Designing **magazines, brochures, newsletters, and book layouts**
 - Preparing files for professional printing
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Module 5: Creative Project Work

- Real-world project assignments:
 - Company branding kit (logo, business card, letterhead)
 - Event poster/flyer design
 - Magazine/brochure design project
 - Building a professional design portfolio
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Module 6: Final Assessment

- Final project submission
 - Practical test (design task within given time)
 - Viva & portfolio review
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Teaching Methodology

- **80% Practical | 20% Theory**
- Weekly assignments + portfolio development
- Real-world projects for hands-on learning

☒ **Outcome:** By the end of 3 months, students will have **hands-on expertise in Photoshop, CorelDRAW, and InDesign**, plus a **professional portfolio** ready for freelancing or jobs.